



Frederik Meijer Gardens & Sculpture Park at sunset. Photograph by William J. Hebert.

## **CBHL's 40th Annual Meeting!**

June 4-7, 2008

**SHELLY KILROY, LIBRARIAN  
FREDERIK MEIJER GARDENS  
PETER M. WEGE LIBRARY  
GRAND RAPIDS, MICHIGAN**

Welcome to Michigan's West Coast!! We here at the Frederik Meijer Gardens & Sculpture Park in Grand Rapids, Michigan are delighted to invite you to CBHL's 40th annual meeting and conference, June 4-7, 2008. The theme for the 2008 meeting, Growing Awareness, will revolve

around creating awareness of your library and its services, drawing people into the physical space of your library as well as to your online offerings. In these times of cost-cutting and tight budgets, it is important to assure that our libraries are viewed as key parts of our institutions.

A pre-conference workshop, "Wikis Work," will kick off the conference on Wednesday morning, June 4. The Wikis Work team at the Grand Rapids Public Library, Information Systems Technician Kolene Allen, and Librarians Asante Cain, Kelly Helder, and Rebecca Near, will lead us in a hands-on workshop demonstrating the steps to get started, showing examples of design

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## From the President

**KATHERINE ALLEN, ASSOCIATE LIBRARIAN  
MAGRATH LIBRARY  
UNIVERSITY OF MINNESOTA  
ST. PAUL, MINNESOTA**

Warm greetings to you all!

Knee-deep in winter activities and garden planning? Don't forget to register to attend the 40th CBHL annual meeting this June in Grand Rapids, Michigan. CBHL meetings are so valuable for catching up with colleagues and for meeting wonderful, supportive, energetic people with similar interests. The meetings also provide a great venue for sharing problems and solutions, and developing collaborative project ideas. This year's theme of "Growing Awareness: The Whys and Hows of Marketing your Library" promises to be both thought-provoking and practical. Please consider answering the call for papers or sharing your marketing experiences during the open forum—we'd love to hear from you!

Having been to Grand Rapids for the first time last September, I'm very excited to be going back. It's a beautiful, clean, friendly city on the banks of the Grand River. There are multiple cultural venues and I have to admit, some of the best food I've ever eaten. Good thing it's a "walking city"! We are privileged to have the Frederik Meijer Gardens

& Sculpture Park hosting us. Filled with outstanding gardens and amazing sculpture, it's an inspiring place. Librarian Shelly Kilroy provides much more information in this newsletter about the meeting and the Gardens. If you can't quite manage the funding to attend the meeting, please apply for a Founder's Fund Travel Fellowship award. More information and an application are available at <http://www.cbhl.net/about/comm.htm> under the Founder's Fund Committee.

As you read this, members of the Literature Award Committee are industriously judging many fine books, looking for outstanding new contributions to the literature of botany and horticulture. Check your library's holdings against the list of award nominees and past winners (<http://www.cbhl.net/litaward/litaward.htm>) to be sure you have these wonderful resources.

Be on the lookout for a mailing from CBHL and take a moment to enjoy one of your membership benefits—casting your ballot for CBHL 2nd Vice President. The person elected to this position serves on the Board of Directors for four years—as 2nd Vice-President, 1st Vice-President, President, and Past President. Sincere thanks go to our nominees for their willingness to make such a commitment of their time and energy to help lead this dynamic organization.

Enjoy the rest of winter!

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## CBHL's 40th Annual Meeting!

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and options for putting wikis to work. Space is limited in the computer training center so be sure to sign up early when your registration packet arrives.

The workshop and committee meetings that follow will all take place in the recently preserved and renovated downtown branch of the Grand Rapids Public Library, a stunning example of Beaux Arts architecture. Dewey's Retreat café within the library is available for lunch for those who wish to attend the workshop before attending the committee meetings ... or even if you don't.

In the evening, our welcome reception will be held in a private dining room at local restaurant, Bistro Bella Vita, just a few blocks from our hotel, the Amway Grand Plaza. Bistro Bella Vita specializes in fresh, natural, Mediterranean country cuisine made with many delicious local ingredients.

On Thursday, June 5, we will travel to the Frederik Meijer Gardens & Sculpture Park for a continental breakfast followed by our programs. Our first speaker will be Jenny Shangraw, Cybrarian for the Right Place, a local non-profit economic development organization. Jenny's talk, *Getting Connected: One-to-Many Library Marketing Tips*, will present tips and techniques for truly getting connected to your customers, helping you become "the go-to resource."

After the break we will have an opportunity, through a guided discussion, to share our experiences of how we reach out into our communities. As a part of this sharing theme, during the days of the conference there will be space just outside our meeting rooms to display your brochures, bookmarks, newsletters, or whatever you use to reach out to your communities, so be sure to bring along a sample! Following a lunch catered by our own Taste of the Gardens café, our speaker will discuss how we

can best learn about the communities we serve and what they want by discovering the tips, tricks, and traps involved in creating surveys. Following our last break of the day, we will have the first session of our business meeting, and then return to the downtown hotel for dinner on your own at one of the many wonderful restaurants within easy walking distance.

On Friday, June 6, we will return to the Frederik Meijer Gardens & Sculpture Park. After breakfast our final speaker for the conference will be Michelle Boisvenue-Fox, branch manager for Kent District Library Gaines Township Branch. Using the Gardens' own Peter M. Wege Library as an example, Michelle will teach us how to borrow from the hospitality industry to create a welcoming ambience and style for our libraries that will create a "wow" for our customers, keep them coming back, and increase support for our libraries. Following the break we will share our papers on how we use technology to get the word out about our libraries (see the "call for papers" section below). After lunch we will have an opportunity to do some exploring of the gardens and sculptures that make the Frederik Meijer Gardens & Sculpture Park such a unique venue. Tour offerings will include a guided tour discussing how to integrate plants and sculpture; a general tram tour; or a self-guided tour where you can explore whatever area you choose. Following this we will wrap up with the last session of our business meeting and member news.

Our closing banquet will be at the lovely Michillinda Lodge on the shores of Lake Michigan. The delicious food will be enhanced by our view of the sandy beach and the sparkling waves on the waters of the second largest of the Great Lakes. As part of our evening's festivities we will take time to celebrate 40 years of CBHL meetings ... further details to come. Our evening will conclude, weather permitting, with a beautiful sunset over the lake—always a spectacular sight.





Lake Michigan shoreline at Rosy Mound State Park. Photograph by Chip Francke.

Our post-conference trips on Saturday, June 7, will offer a choice of traveling east or west. Traveling east will take us to the campus of Michigan State University and the beautiful Beal Botanical Gardens and Horticulture Demonstration Gardens. Through guided tours we will explore the many different collections found at Beal, including the economic plant collection, the forest communities collection, and more. After a picnic lunch we will travel across campus to meet our guide who will take us through the perennial gardens, children's garden, rose garden, and others that make up the Horticultural Demonstration Gardens. Before we board the bus to return to Grand Rapids, you will have time to explore on your own.

For those who choose to travel west we will return to the shores of Lake Michigan and an interpreted hike within Lake Michigan's unique dune ecosystem and lakeshore at P.J. Hoffmaster State Park. This is a wonderful opportunity to learn about this fascinating ecosystem and take a stroll on the sandy shores of beautiful Lake Michigan. After our hike and a picnic lunch, you will have the opportunity to explore the interpretive center, gift shop, trails or lakeshore on your own before we return to Grand Rapids.

The November 2005 issue of our newsletter featured the Frederik Meijer Gardens & Sculpture Park and Peter M. Wege Library so instead of repeating what has already been said, I will just mention that when you arrive in June, the Gardens will be featuring the sculpture of Degas. Seventy-three sculptures from this master of the late 19th and early 20th centuries will be on display. In addition, in some of our outdoor gardens we will

feature plantings that would have been found in gardens of Monet, a contemporary of Degas.

### Call for Papers!!

Here's a great chance to share your wisdom! You are invited to participate in the 40th annual CBHL meeting and conference. In addition to our speakers, our conference will also include the opportunity for some of you to share how you use the Internet to market your library. If you have finished or have in progress a project that uses technology to tell the world about your resources, programs, and services, please consider sharing that with us all. For this conference, there will be just one "call for papers" session, allowing for two speakers. Talks should last about 20 minutes, leaving time for questions at the end.

Please consider sharing your expertise and ideas with your colleagues at the 2008 meeting. If you are interested in giving a presentation, please send the title of your talk and a 100-150 word abstract to Shelly Kilroy at [skilroy@meijergardens.org](mailto:skilroy@meijergardens.org) by March 1, 2008. Questions? Please e-mail (address above) or call me at 616-975-3144.

## CBHL Fall Board Meeting

Frederik Meijer Gardens &  
Sculpture Park

September 28, 2007

9:30am - 6:40pm

**GAYLE BRADBEER**  
**DISTANCE SUPPORT LIBRARIAN**  
**AURARIA LIBRARY**  
**UNIVERSITY OF COLORADO**  
**DENVER, COLORADO**

Present: Shelly Kilroy (host), Katherine Allen (President), Leora Siegel (1st Vice President), Susan Fraser (Past President), Brian Thompson (Treasurer), Sheila Connor (2nd Vice President), Gayle Bradbeer (Secretary).

The first part of the meeting was spent reviewing the 2008 annual meeting details with our host, Shelly Kilroy. The hotel is in the city center right by the Grand River. There is unlimited parking and a beautiful river walk. This annual meeting will be one day shorter than last year. We will have a pre-conference workshop (possibly on social software) Wednesday morning and Committee meetings in the afternoon at the Grand Rapids Public Library. The opening reception that evening will include presentation of the Annual Literature Awards and the drawing for the "used" nominated books. On Thursday and Friday, several speakers will inform us about various aspects of marketing, and CBHL member papers will be on related topics. Dinner on Thursday will be on your own or with staff hosts. The banquet on Friday night will be at Michillinda Lodge in Whitehall on the shore of Lake Michigan because you can't come all that way and not see the Lake! The two Saturday post-conference trips will be to study the dune ecosystem at P.J. Hoffmaster State Park, near Muskegan, or to visit the W.J. Beal Botanical Garden at Michigan State University in East Lansing.

The next order of business was the Committee reports, and everyone has been working hard. The Steering Committee sent the committee lists to the CBHL e-list soon after the annual meeting. Also, we created a wiki for the Steering Committee that is still in testing. Links will be sent out soon. **The Annual Literature Award Committee needs nominations!** Also, there is concern that four out of six members will be going off the committee in 2008. The members are appointed by the President, so if you are interested in this committee, contact Kathy Allen. The Archives Committee reports that prints of a limited number of photos from the last annual meeting will find their way into the archives. The Nominating Committee roster was completed by October 7, 2007. Thank you to the Committee members for your service to CBHL. The Public Relations Committee would like the brochure placed on the CBHL website for members to print on demand. The Membership Committee is officially chair-less though Barbara Pitschel is graciously acting as interim. Thanks Barbara! The Membership Committee needs a chair to organize the care of our members. In the past, we have had a buddy program for the annual meeting and a welcome event for our new members. Please consider volunteering to Chair this important committee and contact Barbara or Sheila Connor, 2nd VP. The Preservation and Access Committee is still looking for your completed surveys. Please send them in. Survey forms are available on the CBHL website ([www.cbhl.net](http://www.cbhl.net)) in the members only section. The Electronic Communications Committee reports the e-list is busy and the members only section of the website now has a search box to locate those long deleted, but useful e-list posts. The Publications Committee will soon be asking all newsletter authors to sign a waiver due to the presence of our newsletter in a commercial article index. The waivers will be kept on file and, thankfully, it will be one per author, not one per article. The Charles Robert Long Award Committee will begin its activities in the spring. The Founders' Fund Travel Fellowship Award is assigned by blind lottery from applicants. The

Board will be asking the membership to change wording in the by-laws to allow more than one award to be presented if we have the money. The Audit Committee notes to the Board that if the income to CBHL is over \$25,000, CBHL may need to file a tax return even though it is a nonprofit.

The Board discussed formalizing agreements with future annual meeting hosts with a thank you letter that includes the expectations of both parties. The Board also discussed having a back-up plan in case there is a last minute need to change a meeting location. The Board will identify some possible locations that have the capacity to provide a viable substitute if we find ourselves in need.

At the request of the Steering Committee, the Board began a strategic plan review discussion which will continue through the year. As e-communications and e-archives are of growing importance to all our members, we need to begin to incorporate these into our own administrative activities and to share the knowledge of these among the members in as many ways as possible.

The EBHL meeting will be April 2-5, 2008, in Oxford, England. Accommodations are campus housing and the cost is 165 pounds. As in years past, CBHL members may apply for a stipend to travel to the meeting (the application will be on the CBHL web site in 2008). The recipient will be the official representative of CBHL at the EBHL meeting and carry our collective greetings and news. The winner will be chosen by blind lottery and the stipend will be reimbursed after the recipient makes a report to the CBHL membership at the annual meeting.

Other notes: The Board will be meeting again by conference call at the end of January 2008. Gayle and Brian will be posting their pictures of Grand Rapids in the fall on the CBHL Flickr site at [www.flickr.com/photos/cbhl2005/](http://www.flickr.com/photos/cbhl2005/). Take a peek—it is a beautiful town. Join us in June 2008.

## Literature Review

**DEB GOLANTY, SENIOR LIBRARIAN  
HELEN FOWLER LIBRARY  
DENVER BOTANIC GARDENS  
DENVER, COLORADO**

*Arthur Harry Church: The Anatomy of Flowers* by David Mabberley. London: Merrell and the Natural History Museum, London, 2000, 128 p. ISBN 1-85894-116-4 (hardcover) \$45.00.

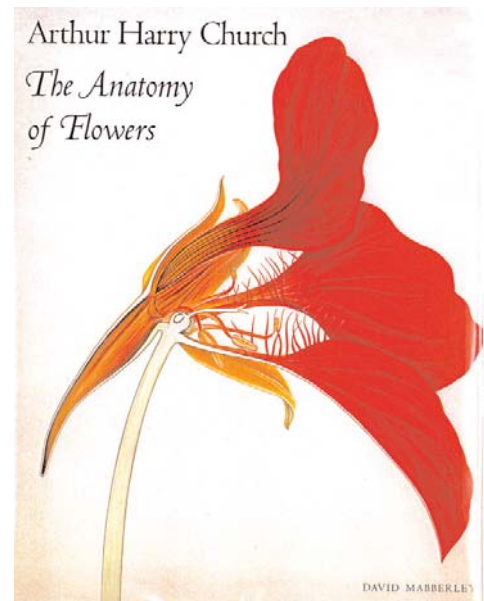
The head of Denver Botanic Gardens' botanical illustration program raved about this book, and her enthusiasm has been echoed by most of the artists who have sampled the book since its cataloging here.

“Arthur Henry Church is not a household name,” the author acknowledges, “yet his astonishing botanical art ... is so striking and original in its genre that it is becoming more and more desirable that

something of the life of the artist be put before the public.” Mabberley notes that Church (1865-1937) was

“essentially marooned” in Oxford's Department of Botany and “took solace” in analyzing and drawing the structure of plants, particularly their flowers.

But these are no ordinary botanical illustrations! They depict sliced dissections of the flower structures in a large, bold, slightly art deco style



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## On the Web

Plant Information Online, Some Sources for Finding Rare Book and Art Values, and Copyright Explained

**STANLEY JOHNSTON**  
**CURATOR OF RARE BOOKS**  
**THE HOLDEN ARBORETUM**  
**KIRTLAND, OHIO**

As Kathy Allen recently announced to the electronic list, **Plant Information Online** [plantinfo.umn.edu/arboretum/default.asp](http://plantinfo.umn.edu/arboretum/default.asp) is now free and open to all users courtesy of the University of Minnesota Libraries. This major resource, compiled and edited by our own Richard Isaacson and Kathy Allen, is the successor to Richard's *Flowering Plant index*, which was begun as a card file by Howard Swift at The Garden Center of Greater Cleveland (now Cleveland Botanical Garden), and the *Andersen Horticultural Library's Source List of Plants and Seeds*. The current offering provides free searchable databases to bibliographical information on images of plants in books and magazines from 1982 to the present, information on where to obtain specific plants or seeds from North American suppliers, contact information for those suppliers, and selected online links to plant information. The site also features a nice plug for the CBHL website and its members as sources for local information.

**Mazes and Labyrinths** [www.sacred-texts.com/etc/ml/](http://www.sacred-texts.com/etc/ml/) provides an online version of the 1922 classic book of the same name by H. W. Matthews which includes chapters on turf labyrinths and mazes, floral labyrinths, and topiary, or hedge labyrinths, and mazes.

The **Food Timeline** <http://www.foodtimeline.org/> was begun in 1999 by Lynne Oliver, a New Jersey librarian, and provides a basic outline of when different foods are known to have been introduced, but it is more than that, since it is a link to hundreds of individual websites that can be accessed by clicking on the specific food, making

it a comprehensive source of historical information on food and edible plants.

One of the issues that many of us are often called upon to address is determining the value of our rare books and artwork. While the most accurate way to do this is to hire a knowledgeable appraiser, sometimes a small organization cannot pay the fees for such expertise, or the administrators or trustees are unwilling, so we have to approximate values on our own. To do this we need access to auction catalogues with price-realized lists and booksellers catalogues and sale prices. While information on current offering prices of material for sale online is available at **Addall** [www.addall.com](http://www.addall.com) or numerous other sites which we have discussed in the past, values for material sold has been harder to come by. Major auction houses such as **Sotheby's** [www.sothebys.com/](http://www.sothebys.com/) and **Christie's** [www.christies.com/](http://www.christies.com/) are good about putting illustrated current catalogues and recent price realized lists online, although they are not always the easiest things to use. Before the widespread use of computers, there were several standard reference works to check for auction prices of books. One of these was **Book Prices Current** [www.bookpricescurrent.com/online.cfm](http://www.bookpricescurrent.com/online.cfm) which covered auction prices from the United States and the world, although it ceased publication with the volume covering 2003-2004 sales. It was continued on CD and is now online for an initial subscription fee of \$595 the first year and about \$198 for subsequent annual updates for libraries and dealers. Needless to say, the online version has many features not found in the print version concerning searching, display, and grouping of material. There are numerous subscription sites available for records of art auctions; however, some of them are rather misleading. When you do a free search for an artist, the database indicates it has records and gives the artist's dates, but when you plunk down your money for a subscription, you learn that they have only reserved a place for that artist and do not have access to any actual sales records. Somewhat less misleading is **Artnet** [www.artnet.com/](http://www.artnet.com/) which

offers rather expensive searches of its illustrated database starting at \$29.95 a month for 10 searches a month, if you can do without the images. However, an affordable unlimited annual pass is available for \$100. For books, art, furniture, and other artifacts, the best site I have stumbled across is **Artifact.com** [web3.artifact.com](http://web3.artifact.com), which offers searchable access to auction records going back to fifteen years, including prices realized and, in many cases, full scans of pages from auction catalogues, including the full descriptive text and illustrations. It also offers access to sales by artist and notices of upcoming auctions. In addition, subscribers can save their searches for future updates and references. The service does not come cheap. An annual full subscription covering all fifteen years of records costs \$1,995. Access to the past five years is \$450, and to just the past year is \$200. These plans are also available at a monthly rate. However, Artifact also offers a free one-month trial of the five-year access, which I would urge our members to try when they have a list of all the material they want to evaluate in hand and the time to use it. You will have unlimited searches for that month, and you will also have access to the prior ten years of records but without estimates or prices realized.

Our last two items are a bit more entertaining. Many of us have wrangled in the past with the concept of copyright and fair use. Some time ago some enterprising soul "Disney-fied" the issue and put his presentation on the web as **A Fair(y)**

#### **Use Tail**

[www.youtube.com/watch?v=CJn\\_jC4FNDo](http://www.youtube.com/watch?v=CJn_jC4FNDo) which probably violates the concept on multiple levels. We conclude with **The Cutting Edge** site [www.treehugger.com/files/2007/09/the\\_cutting\\_edg.php](http://www.treehugger.com/files/2007/09/the_cutting_edg.php), contributing to a greener world with some marvelous combinations of lawn mowers and bicycles.

## **Members' News**

**MEMBERS' NEWS EAST COMPILED BY:  
SHELLY KILROY, LIBRARIAN  
PETER M. WEGE LIBRARY  
FREDERIK MEIJER GARDENS AND  
SCULPTURE PARK  
GRAND RAPIDS, MICHIGAN**

**James J. White  
Curator of Art  
Hunt Institute for Botanical Documentation  
Pittsburgh, Pennsylvania**

### **Margaret Mee Interview Now Available Online**

The 1988 Margaret Mee interview with Robert MacNeil on the *PBS NewsHour* is now streaming video at [http://www.pbs.org/newshour/bb/entertainment/july-dec88/mee\\_11-24.html](http://www.pbs.org/newshour/bb/entertainment/july-dec88/mee_11-24.html) or search for Mee on [www.pbs.org/newshour/](http://www.pbs.org/newshour/).

British botanical artist Margaret Mee (1909-1988) explored the Brazilian jungles on numerous expeditions between 1958 and 1964 before concentrating on the Amazonas from 1964 to 1988. She collected plants and painted others on the spot. She described her adventures in this interview. Her three best known publications are *Flowers of the Brazilian Forests* (1968), *Flowers of the Amazon* (1980), and *In Search of Flowers of the Amazon Forest* (1988). Margaret Mee died in a car crash in England in 1988.

**Elsa Kramer  
Librarian at Large  
Indiana University**

### **Elsa Kramer's New Position**

Elsa Kramer has been appointed to the Indianapolis-Marion County Public Library Board of Trustees by the Marion County Commissioners.



**Gretchen Wade**  
**Reference and Collection Development**  
**Librarian**  
**Harvard University Herbaria**  
**Cambridge, Massachusetts**

Lisa DeCesare and *Pioneering Women of Plant Pathology*

Lisa DeCesare, Head of Public Services and Archivist for the Harvard Botany Libraries, has just had a chapter published in *Pioneering Women in Plant Pathology*. The book, edited by Jean Ristaino and available from the American Phytopathological Society

(<http://www.apsnet.org/>), is a collection of biographies about early women scientists in the field of plant pathology. Lisa, in collaboration with Donald Pfister, Asa Gray Professor of Systematic Botany at Harvard, contributed the chapter “Helen Margaret Gilkey (1886-1972): Truffle Mycologist and Illustrator.” Although Dr. Gilkey lived and worked primarily in the western U.S., she spent a short time at the Gray Herbarium at Harvard. She maintained connections to the Herbarium throughout her career, and, as a result, the Gray Herbarium Archives has a collection of letters and photographs of Dr. Gilkey. Lisa and Professor Pfister used these unique materials to illustrate Gilkey’s long and prolific career.

**Janet Evans**  
**Library Manager**  
**McLean Library**  
**Pennsylvania Horticultural Society**  
**Philadelphia, Pennsylvania**

Jazz Gardens and the Flower Show Exhibition at the McLean Library of the Pennsylvania Horticultural Society

In January, the library will be participating in programming that ties in with our 2008 Philadelphia Flower Show theme, “Jazz it Up!” Garden historian, Jenny Rose Carey, will lecture



Lantern slide, McLean Library, Pennsylvania Horticultural Society. Lloyd iris garden, Haverford, PA.

on “Gardens of the Jazz Age”—gardens of an exciting and extravagant era in our history, between the end of the First World War and the 1929 stock market crash and its aftermath. Using images from glass slides from the McLean Library archives, Jenny will discuss how the influence of a changing culture, including the musical innovations of jazz and the changing socio-economic situation in America, influenced gardens. The McLean Library is staging a companion exhibit, “Gardens of the Jazz Age”, in the library from January 23 - March 31.

Janet Evans is working with a team of staff throughout her organization to create the PHS Village exhibit at the Philadelphia Flower Show. Janet is creating a time-line exhibit of the history of the Philadelphia Flower Show using vintage photographs and memorabilia from the archives of the McLean Library. In January, Janet and library conservator Jude Robison will conduct an illustrated lecture on the history of the Philadelphia Flower Show for staff, members, and the public. The Philadelphia Flower Show is the nation’s largest and most prestigious indoor flower show. It blooms in Philadelphia every March at the Pennsylvania Convention Center and features the country’s premier landscape designers and florists who turn ten acres of the Convention Center into a floral fantasy world with exotic plants and eclectic designs. For details, see [www.theflowershow.com](http://www.theflowershow.com).

**Staci Catron-Sullivan**  
**Cherokee Garden Library Director**  
**Kenan Research Center**  
**Atlanta History Center**  
**Atlanta, Georgia**

Richard Preston at the Cherokee Garden Library

Join the Cherokee Garden Library at the Atlanta History Center on March 27, 2008 at 8:00 pm for an evening with award-winning author Richard Preston to discuss his new book, *The Wild Trees: A Story of Daring and Passion*. A radical departure from his best-sellers on catastrophic diseases (*The Hot Zone* and *The Demon in the Freezer*), Richard Preston journeys into the perpendicular universe of the world's tallest trees. In *The Wild Trees: A Story of Daring and Passion*, Preston unfolds the spellbinding story of Steve Sillett and Marie Antione, who found a lost world above California—dangerous, hauntingly beautiful, and unexplored. The deep redwood canopy is a vertical Eden filled with hanging gardens of ferns, reefs of lichens, small animals, and all sorts of plants, like thickets of huckleberry bushes and small trees actually growing on the branches of giant redwoods. Humans move through the deep canopy suspended on ropes, far out of sight of the ground, knowing that the price of a small mistake may be a plunge to one's death. Preston's account of this world, by turns terrifying, moving, and fascinating, is an adventure story told in novelistic detail by a master of nonfiction narrative. Preston became an expert tree climber and learned the techniques of super-tall tree climbing to tell the story in *The Wild Trees*—the story of the fate of the world's most splendid forests and of the imperiled biosphere itself. The lecture will be followed by a book signing. For more information, visit [www.AtlantaHistoryCenter.com](http://www.AtlantaHistoryCenter.com).

**MEMBERS' NEWS WEST COMPILED BY:**  
**BARBARA M. PITSCHEL, HEAD LIBRARIAN**  
**HELEN CROCKER RUSSELL LIBRARY**  
**OF HORTICULTURE**  
**SAN FRANCISCO BOTANICAL GARDEN AT**  
**STRYBING ARBORETUM**  
**SAN FRANCISCO, CALIFORNIA**

**Tracy Mehlin, IT Librarian**  
**Elisabeth C. Miller Library**  
**University of Washington Botanic Gardens**  
**Seattle, Washington**

Professor Mabberley Moves On

Professor David Mabberley, University of Washington Botanic Gardens (UWBG) Director, has accepted an offer from the Royal Botanic Gardens, Kew, England. Beginning in March 2008, he will step into the newly-created position of Keeper of the Herbarium, Library, Art, and Archives. His last day at UWBG is February 29, 2008.

Exhibitions

The *Four Seasons at the Bloedel Reserve* photo exhibit in the Miller Library was on display from October 18 to December 15. The Bloedel Reserve, a Pacific Northwest treasure, was captured by the photography of Richard A. Brown, Executive Director of the Reserve. Proceeds from the sale benefitted both the Reserve and the Library.

Visit the Miller Library during January and February to see Winter Exhibit *Cut, Dried and Dyed*, the artwork of Jenny Craig, local botanical artist and librarian. Using natural dyes and dehydrated plant matter, she creates surprising and delightful prints and displays which afford a new way of seeing familiar fruits and vegetables. In Jenny's words, "It's flat fruit. It's neat. I like it because it's like looking through a window into the internal structure of the object." Jenny holds a Masters in Library and Information Science from the University of Washington, and a Master of

Fine Arts in Book Arts and Printmaking from Philadelphia's University of the Arts.

### Archives Grant

The Miller Charitable Foundation has awarded us a \$16,000 grant to whip our archives into shape. Curator of Horticultural Literature, Brian Thompson, will lead the development of collection policies, storage solutions, finding aids, and access technology.

### Curriculum Collection

The Northwest Horticultural Society awarded us a \$2,500 grant to plan and purchase a curriculum collection. The Miller Library currently has a Children's Collection of some 400 lending books for kids ranging from pre-school to high school. Our goal is to expand the collection with more books and other materials to help local educators develop plant-focused curricula.

The new curriculum materials will include step-by-step guides to student projects and activities, worksheets and sample study plans, selected readings for students, and tools for teachers to evaluate learning. Other media will also be considered, including models, posters, movies, music, and games.

**Susan C. Eubank, Arboretum Librarian  
Los Angeles County Arboretum &  
Botanic Garden  
Arcadia, California**

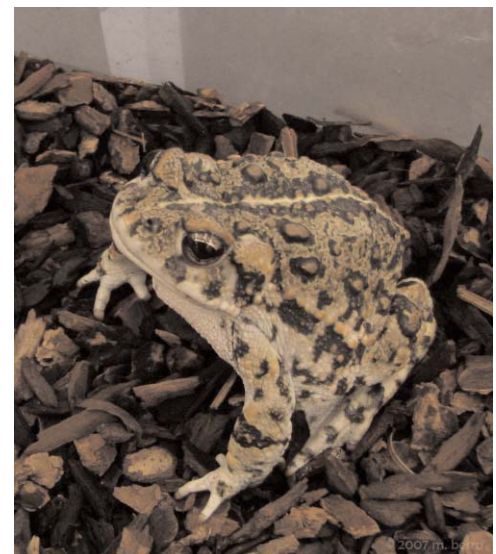
More Electronic Bibliographic Records, a Toad, and Circulation at the Arboretum Library of the Los Angeles County Arboretum & Botanic Garden

The Good Family Foundation grant for retrospective conversion is moving into its second year. With the tremendous help of Shakti Maisen and Megan Berru, interns from the San Jose State University School of Library and Information Science, we spent our first \$10,000 dollars on



Shakti Maisen, Arboretum Library intern, converting retrospectively and barcoding, too.  
Photograph by Cynthia Vargas.

barcodes, a barcode reader, and about 1,800 shelf list cards sent to OCLC for matching, attaching holdings, entering our barcode and call number, and, finally, exporting the records to us. We loaded them into our online catalog along with about 1,000 electronic records I've been cataloging with OCLC since April 2006. Check out our catalog at [www.arboretum.org](http://www.arboretum.org). Click on the toad (Percival, our mascot) to search. Now, if



Percival's original picture that was turned into our online catalog icon, "Click on the Toad."  
Photograph by Megan Berru, Arboretum Library intern.

I speculate that the library contains something in the range of 30,000 items, we still have an enormous challenge ahead of us. Fortunately, the



Good Family is supporting us for another year. We hope to convert 2,000 more records, although they will become more challenging with having to convert from an old classification system, unprocessed materials, citation cards, etc.

We also started circulating to Los Angeles Arboretum Foundation members. As of this writing, we've had ten customers check out 40 items including renewals. Two customers have joined the Los Angeles Arboretum Foundation just so they could check out books. Let's see if we can maintain that ratio into the future.

**Joan Ariel, Director of the Library  
Santa Barbara Botanic Garden  
Santa Barbara, California**

### Film Showings

We participated in the first "West Coast BioBlitz," with films in the Library on May 12, the day of the actual event. Extending our "BioBlitz" and "Conservation Counts" programming, we presented a film festival in October designed to enhance awareness of biodiversity and underscore the importance of conservation for the quality of our lives and the health of the planet. We hosted weekly showings of two films each night around the following themes:

Nature and Human Nature: The Interconnections  
(*Natural Connections* and *Planet Earth: Seasonal Forests*)

Animated Classics for Young and Old  
(*The Lorax* and *The Man Who Planted Trees*)

First Flowers and Other Origins  
(*The Secret of Life on Earth* and *First Flower*)

We and the Planet Are What We Eat: Food and the Future of Biodiversity  
(*The Future of Food* and *Good Food, Good Business*)

Our Future at Stake: The Search for Solutions (selections from *Architecture to Zucchini* and *Going Green: Every Home an Eco-Home*)

I would be happy to share more information on the films and others I identified in the planning process with anyone who is interested.

### Interns

SBBG's Blaksley Library is now an official internship site for the UCLA Graduate School of Education and Information Studies (GSEIS). We had the great good fortune of welcoming our first intern, Danna Schacter, in the summer; unexpectedly and happily for us, she also continued through the fall quarter. Among other activities, Danna inventoried our print photograph and slide collections related to SBBG history and associated individuals and events, and investigated and contributed significantly to our planning for digitizing these collections.

### Grant Proposal to Digitize Image Collections

Building on the initiatives above, Danna and I collaborated with Betsy Collins, Manager of SBBG Living Collections, to develop an IMLS grant proposal to preserve, organize, and improve the accessibility of our photograph collections—including the numerous born-digital images currently dispersed on staff computers—through the development of a state-of-the-art image database. Two overarching goals drive the proposed project: 1) to conserve the Garden's image collection by bringing it under the management of the Library, digitizing it, and improving its curation and preservation; and 2) to increase the accessibility and value of the collection by building a metadata-rich, interactive database of these images that staff, volunteers, and eventually the public can use in support of their programmatic activities. We only wish we did not have to wait until next July (!) to hear the outcome of our grant application.

## Collaborations

We have also continued to build collaborative relationships with other local libraries. I joined several colleagues on the Gold Coast Library Network Board to organize and present an October program to build awareness among students and others about the career opportunities offered by libraries and archives. This successful day-long event, entitled “Great Jobs for the 21st Century: Find Your Career in Libraries, Archives and Information Services”, included representatives from library science and library technology programs throughout the region as well as excellent panel presentations from current students and new library professionals. In early November, we hosted a program for interested librarians in the Central Coast region on OCLC CONTENTdm digital collections management software, and we look forward to welcoming the California Academic and Research Librarians (CARL) and Science and Engineering Academic Librarians (SEAL) next spring for a full-day program at SBBG that will include presentations on Blaksley Library, the Herbarium, the SBBG research programs past and present, and an introduction to California native plants.

## Employee of the Year

Lastly, I guess I should mention that I was astonished and amazed to be honored with the SBBG 2007 Employee of the Year Award. It is such a privilege and pleasure to be the librarian here, especially being able to build on Laurie Hannah’s exceptional legacy, that the special gratification of this award lies in its affirmation of the value of the Library and the work that we all, in CBHL, do every day.

**Patricia A. Lindberg**  
**Acting Director of Information Services**  
**Rancho Santa Ana Botanic Garden**  
**Claremont, California**

## Staff Change

I am sorry to announce that, after three years, my position as Acting Director of Information Services at Rancho Santa Ana Botanic Garden (RSABG) is ending on December 31, 2007. Last spring it was decided to advertise and interview candidates for the permanent position of Head Librarian. Unfortunately for me, it was decided to hire someone with more experience than I have. I have learned a lot about botany/horticulture librarianship during my three years at RSABG and will miss this California native garden and my friends at CBHL. [Ed. *Patti’s CBHL friends and colleagues will miss her as well, and we hope she will post contact information to the CBHL list so that we can remain in touch. It has been a wonderful three years that we have had the pleasure of sharing with Patti. A great highlight was the annual meeting that she so graciously co-hosted for our group. We wish her great success and happiness.*]

**Barbara M. Pitschel, Head Librarian**  
**Helen Crocker Russell Library of Horticulture**  
**San Francisco Botanical Garden**  
**at Strybing Arboretum**  
**San Francisco, California**

## Library Art Exhibitions

From January through March, the Helen Crocker Russell Library (HCRL) will feature “Looking at Light Through Flowers,” the unusual photographs of Joanne Koltnow. People often think Joanne’s botanical images are actual plants, but she captures light through plants using a cutting-edge methodology—a flatbed scanner with a transparency adapter. Her exhibit at the library includes small botanicals, in which individual flowers or leaves float on a white background, as

well as plants in transparent containers that sometimes distort the images. The artist's reception was held in the library on January 17.

From April through June, HCRL will exhibit "A Passion for Plants," botanical paintings by Catherine M. Watters and some of her students who have been painting with her for the past five years. Many of you know Catherine's work from Peggy Fielder's *Rare Lilies of California*, (California Native Plant Society, 1996), one of several books which she has illustrated. She is a *continued on page 19*



Passion Flower photograph by Joanne Koltnow from *Looking at Light Through Flowers*.



*Quince* by Willa Mundell. Part of *A Passion for Plants* botanical paintings by Catherine M. Watters and her students.

## Retiree News

**JUDITH REED, COMPILER  
RETIRED  
NEW YORK BOTANICAL GARDEN, NEW YORK  
IRON RIVER, MICHIGAN**

**Carolyn Dodson** reports on her newest publication, *Mountain Wildflowers of the Southern Rockies* by Carolyn Dodson, coauthor: William W. Dunmire. 2007. University of New Mexico Press. (192 pages, 90 color photos, 58 line drawings, 1 map). "More than a field guide, offers cultural and botanical essays that present useful and fascinating facts about seventy-five species of wildflowers, including strategies for survival, plant evolution, origins of common and scientific plant names, family characteristics, and their roles in human history." Carolyn says writing the book was both educational and fun, "...especially when I had to hike in the high mountains to photograph the plants." She also writes that the unusually rainy summer produced wonderful displays of wildflowers, amongst which she spent as much time as possible hiking and photographing.

Sadly, **John Moore** wrote that his wife of 58 years, Constance Gaynell Moore, passed away last May. On a happier note, he says that he and his children were in North Carolina in October to visit places where they'd traveled when his children were small. One of their stops was at the North Carolina Arboretum just off the Blue Ridge Parkway. He also attended his 60th college reunion. John's plans are to continue his home gardening and to volunteer at the Chicago Botanic Garden where his youngest daughter is a floriculturist in the production department.

**Jane Cole** reports that she and Bruce are fine. They and their family have been vacationing on the coast near Tillamook, Oregon, where woodlands go right down to the Pacific Ocean. "We learned a bit about plants and animals in Oregon Coastal estuaries through Tillamook



Estuaries Partnerships (TEP), 613 Commercial Street, P.O. Box 493, Garibaldi, OR 97118.” Viewing Linnaeus’ own annotated copy of his *Systema Naturae* and a mini exhibition celebrating the Linnean Tercentenary at Harvard’s Museum of Natural History filled up some of **Lenore Dickinson’s** time.

**Jan MacDougal** writes, “I took my fourth trip to Japan this July/August, the one season I had not yet experienced. I spent five weeks visiting gardens, walking about five miles a day.” She says she remains involved in most “horticultural activities” in Charleston, from proofing handouts to giving tours.

Reconnecting with a college classmate, while attending her 50th college reunion, was a highlight for **Joan DeFato**. The friend and her husband later visited Joan in California, where they enjoyed a tour of the Getty Villa. Joan says she stays in touch with Bea Beck, but mostly by phone. During the summer, Joan and her mother drove to Claremont to have lunch with Bea.

**Jane Gates** reports, “I’m back in the information world, working part-time at the local public library, job-sharing as co-head librarian at Illinois’ oldest public library (190 next year) and discovering how little I know about barcoding, Dewey Decimal-ing, and serving the general public.” Jane was recently interviewed by *BookWomen*, a “readers’ community for those who love women’s words,” published by Minnesota Women’s Press in St. Paul. To read the interview, see the December 2007-January 2008 issue (Vol. 12 No. 2) “and you’ll learn more about me than I ever remembered.” Jane also has a new email address: [jpottergates@fairfieldwireless.net](mailto:jpottergates@fairfieldwireless.net).

From **Nadia Aufderheide** comes the news that she has a new granddaughter, Violet Grace (the baby’s mother is Michele Meyers, whom many of you will remember). She also writes, “Larry and I have continued our travels this year looking for owls and night birds in Portal, Arizona, fishing and relaxing in Michigan, and touring Ireland

where I had a nice tour of the National Botanic Garden Library at Glasnevin with Collette Edwards, the library assistant.”

A trip to China to explore “both modern and ancient cultural treasures, gardens, and unique museums such as Shanghai’s Museum of Art & History” provided an enjoyable experience for **Paulette Marshall** and her husband. She also attended the American Society of Botanical Artists’ Conference and the 12th International Exhibition of Botanical Art & Illustration at the Hunt Institute. Paulette began basic training in the Virginia Master Naturalist Program and hopes to receive certification when she’s completed “training, field trips, exams, and volunteer service.” This winter she will participate in the juried exhibition of botanical watercolors “Inspired by the Garden” with members of the Botanical Arts Society of the National Capital Region at Green Spring Horticultural Center in Fairfax County, Virginia.

“One is never retired,” writes **Anne Lubrecht**. She reports that a nature trail has been developed in Forestburgh, New York, her summer home, and named in her honor. She met many friends from former years at the New Jersey mycology group’s Fungi Festival. She spent Christmas in Germany with family and friends and continued to search for family roots. Anne adds, “People won’t believe that I am now 96 years old. I don’t look it nor act it. I can’t afford to get old.”

In September, **John and Judy Reed** were pleased to have a visit from **Bernadette Callery** and Joe Newcomer. “We had fun introducing them to our beautiful Upper Peninsula and enticing Bernadette into our authentic Finnish sauna.” In late September, the Reeds flew to Ireland to visit their son and his wife and greatly enjoyed their introduction to that green and scenic island and meeting their daughter-in-law’s Irish family. They enjoyed a visit with **Richard Isaacson** in Minneapolis in October which

*continued on page 19*

## How We Succeed

**CAROL TRAVENY**  
**TECHNICAL SERVICES LIBRARIAN**  
**SWEDENBORG LIBRARY**  
**BRYN ATHYN COLLEGE**  
**TELFORD, PENNSYLVANIA**

### *Doing Digital*

It wasn't all that long ago that digital libraries were on the cutting edge of experimental technology—something to marvel at from a distance, but beyond the reach of most institutions. Happily, cyber-evolution is rapid, and today as the technology becomes more sophisticated, it has also become more accessible. This is great news for horticultural and botanical libraries because so much of the plant world relies on pictorial images for research as well as enjoyment. Digitization allows rare or fragile items to be viewed by a greater number of people while also reducing the

potential for damage to the original caused by too much handling. Digital libraries are excellent tools for displaying collections that are both interesting and unique. Botanical illustrations, rare journal articles, ephemera like seed packets and catalogs, historic photographs, and herbarium specimens are all wonderful excuses to delve into the digital world. But how?

Some things never change. As with other projects, the old considerations of time, money, and expertise have to be addressed. And, as always, in order to do this you must set explicit and reasonable goals and plan, plan, plan! It can feel overwhelming as you realize your research appears to be generating more questions than answers, but this is a good thing. Though sometimes tedious, careful planning is crucial to the success of your project. Embarking on a digitization project involves many different parts that need to fit together correctly, so it is necessary to proceed with a clear understanding (and no illusions or misconceptions) of everything

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that is involved. Take the time to define practices and procedures in some detail. Hours well spent in the beginning can prevent mountains of frustration in the future. Fortunately, hundreds of resources and organizations can offer enlightenment, help, or at least point you in the right direction. In fact, you will be amazed at the amount of excellent information available—much of it online and free of charge. <sup>1</sup>

Time: there never seems to be enough, and the learning curve can be steep for those who have never worked with digital libraries before. If you are working alone, maybe the best way to start is to bring others on board. Consider interns or trained volunteers. Can you share the project with other departments of your institution? Can you form a partnership with other organizations? You might find some interested collaborators, even outside your normal sphere. Using a “divide and conquer” strategy, with different people each collecting information on a particular aspect of the project (metadata creation, data storage and management, or scanning technology), you can spend your time more efficiently while strengthening cooperation and gaining additional perspectives. Save time by doing some “on the job” training. Practice the procedures you develop for scanning and metadata creation, starting with relatively simple items (such as black and white photographs) that you want to include in the project. This will give you the chance to hone your skills while actually adding to your digital collection. Don’t waste time reinventing the wheel; take advantage of the knowledge left by those who have already succeeded, and someday soon you will be able to pass on what you have learned.

Money usually provides a quick and easy solution to most time and expertise problems, but as we all know, often it is more a wish than a reality. Still, there are ways to succeed with less funding if you substitute a little imagination and a lot of commitment. Start small: it may be easier to apply for and receive grant funding if you focus on a particular collection—for example, a small

series of botanical prints of local flora—that could help you garner support and act as a springboard to future digital projects. Can you share a scanner with another department or organization that is also interested in digitization? Find out if you are eligible for discounts on equipment that are sometimes offered to institutions with educational missions. Best of all, for groups with programming expertise, you can realize tremendous savings by opting for one of the excellent open-source programs that are available. <sup>2</sup>

Unfortunately, lack of expertise may be the hardest obstacle to overcome. While proprietary software programs like OCLC’s CONTENTdm®, or ArchivalWare® by PTFS, Inc.<sup>3</sup> can compensate by providing customizable frameworks for creating, maintaining, and using your digital collections, they are not cheap, but weighing the monetary cost against the time and effort needed to do it all yourself could actually make these “out of the box” systems your best bet. In addition, the vendors generally offer levels of pricing based on the anticipated size of your collection—you can always upgrade as needed. And, when it comes to the day-to-day tasks of scanning and metadata entry, once again, don’t overlook the untapped potential of students and volunteers. For instance, someone with a good working knowledge of analog photography, when trained to use a scanner and manipulate an image in Photoshop® has the know-how to create a high-quality digital object. Likewise, digitization projects are fantastic work-study opportunities for detail-oriented, tech-savvy interns. Construct your own virtual safety net for all topics digital by taking advantage of the many groups, journals, listservs, and information portals that exist online. A class or workshop may be a good investment, too, if your budget allows, and they are relatively easy to find through library or educational consortia or professional organizations. Finally, don’t forget your CBHL colleagues! A number of member libraries have created digital collections, and their teams may be willing to share their insights and experiences with you.



The world of digital libraries is vast, and there are many things to consider before embarking on your digital journey. But knowing where you might encounter sharp curves or potential roadblocks should help speed you on your way. A digital collection at your library is possible—you can do it!

## RESOURCES

1. Cornell University. Cornell Library, Research Department. c2000-2003. *Moving Theory into Practice, Digital Imaging Tutorial*.  
<http://www.library.cornell.edu/preservation/tutorial/index.html>

### Dublin Core Metadata Initiative

<http://www.dublincore.org/>

Hillman, Diane M. 2007. *Using Dublin Core*.  
<http://dublincore.org/documents/2000/07/16/usageguide/>

Minnesota Historical Society/Minnesota State Archives. *Metadata Resources*.  
<http://www.mnhs.org/preserve/records/metadataresources.html>

### NISO (National Information Standards Organization)

<http://www.niso.org/about/index.html>

NISO Framework Advisory Group. 2004. *A Framework of Guidance for Building Good Digital Collections*. 2nd edition. Bethesda, Maryland: National Information Standards Organization.  
<http://www.niso.org/framework/framework2.html>

2. Some considerations for open-source software:

**DSpace** <http://www.dspace.org>

**Greenstone** <http://www.greenstone.org>

3. Two of the more familiar commercial digital library programs:

**ArchivalWare** <http://www.ptfs.com/index.asp>

**CONTENTdm**

<http://www.oclc.org/contentdm/default.htm>

## Calendar of Upcoming Events

**RITA HASSERT**  
**TECHNICAL SERVICES LIBRARIAN**  
**STERLING MORTON LIBRARY**  
**THE MORTON ARBORETUM**  
**LISLE, ILLINOIS**

April 7-9, 2008. Arlington, Virginia.  
23rd Annual Computers in Libraries Conference.  
<http://www.infoday.com/cil2008>

April 10-14, 2008. Miami, Florida.  
9th Information Architecture Summit.  
“Experiencing Information.”  
<http://www.iasummit.org/2008>

April 13-19, 2008. National Library Week.  
“Join the circle of knowledge @ your library®.”  
<http://www.ala.org>

April 16-19, 2008. Fayetteville, Arkansas.  
Society of Ethnobiology 31st Annual Conference.  
“Indigenous Ethnobiology and Sustainability:  
Changing Ecologies from the Past to the Present.”  
<http://ethnobiology.org>

April 27-May 1, 2008. Denver, Colorado.  
AAM Annual Meeting & MuseumExpo.  
<http://www.aam-us.org>

June 1-5, 2008. Durham, North Carolina.  
Society for Economic Botany 49th Annual Meeting.  
<http://www.econbot.org>

June 4-6, 2008. Grand Rapids, Michigan.  
CBHL 40th Annual Meeting.  
“Growing Awareness: The Whys and Hows of  
Marketing your Library.”  
<http://www.cbhl.net/meetings/meetings.htm>

June 15-18, 2008. Seattle, Washington.  
SLA Annual Conference.  
<http://www.sla.org/content/Events/conference/ac2008/index.cfm>

June 15-27, 2008. Charlottesville, Virginia.  
Historic Landscape Institute.  
“Preserving Jefferson’s Gardens and Landscapes.”  
[http://www.monticello.org/education/garden\\_institute.html](http://www.monticello.org/education/garden_institute.html)

June 22-26, 2008. Pasadena, California.  
APGA National Conference.  
<http://www.publicgardens.org>

June 26-July 2, 2008. Anaheim, California.  
ALA Annual Conference.  
<http://www.ala.org>

## Literature Review

*continued from page 6*

that also has been compared to the art of Georgia O’Keeffe. Despite that, ever the scientist, Church’s goal for his scientific illustration was to help ensure the plants’ successful sexual reproduction.

Most of Church’s artwork resides in the Natural History Museum (London). Mabberley’s beautiful book presents the art for the first time in book form, with carefully documented historical and interpretive notes for each of the 61 gorgeously printed plates. The biography counterpoints the extraordinary artist and his almost cloistered life, full of disappointments and difficulties, with many photos of Church, his family, and his small circle of acquaintances. A bibliography concludes the book.

If botanical artists populate your patron base, you must get this book for them—or for any lover of art that celebrates plants.

## Members’ News

*continued from page 14*

registered teacher with the American Society of Botanical Artists, and is a core instructor for the Filoli Botanical Art Certificate Program in Woodside, California. The artists’ reception will be held in the library from 5 to 7 pm on Thursday, April 17.

Library art exhibits feature framed pieces that are hung on the library walls (available to buyers at the end of the show), as well as a bin of prints.

25% of all sales benefit the library. This represents one of the numerous ways our library contributes to its own support.

## CNPS Fellows

I am thrilled to share with my colleagues the unbelievably exciting news that my husband Roland and I were honored by being named Fellows of the California Native Plant Society, in recognition of our work with native plant conservation and ecological restoration over the past 30+ years. I regard this honor along with the 2006 CBHL Charles Robert Long Award as the major cornerstones of my personal and professional life.

## Retiree News

*continued from page 15*

included attending a performance at the “new” Guthrie Theater and a talk at the Anderson Library sponsored by the Friends of the Library. The guest speaker was Yako Tahnahga, an Ojibwa, who gave an interesting presentation on uses of plants by Native Americans. They were also able to view the Library’s fine exhibition on Linnaeus. One evening **Kathy Allen** and her daughter Adina joined them for one of Richard’s superb dinners.

## Join Us!

Receive the *CBHL Newsletter*, *Membership Directory*, email discussion list, members only web pages, and annual meeting materials.

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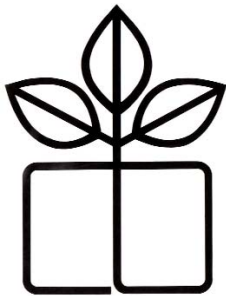
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